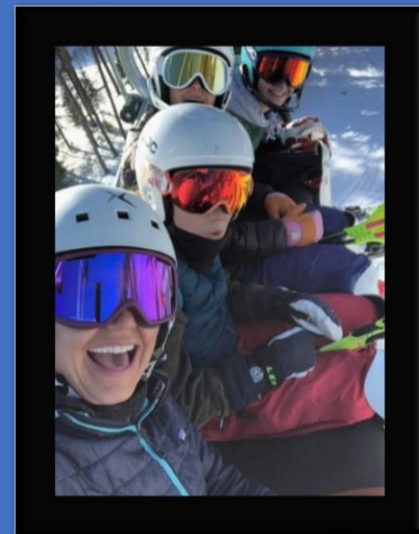


# LERT Newsletter

November 2019

## LERT Families (EMSC & SMBA),

November has been a busy and exciting month so far for EMSC. Orientations brought more families together than we have ever seen. The 2<sup>nd</sup> Annual "Colder in Boulder" fundraising event was a raving success with all the delicious food eaten, the keg tapped out, some amazing door prizes, and every item bid on! Thanks to all of those that joined us! Our programs, Core, Freeride/Freestyle, Carve, and the BVSD Lifelong Learning course are all in full swing. We had a successful first official weekend on snow with all these wonderful programs.



### EMSC News

Excitement is in the air with some big events coming up. We are honored to be hosting an official USASA Carve event this upcoming weekend! On November 23 some of the best Carve riders in the industry will join us at Eldora. It is even more exciting that all our snowboard team riders will be participating in this event! Thanks to Jonathan Smith and Everett McEwen, our riders got to experience both GS and SL courses this past weekend to prepare for the race.

### Freeride/Freestyle Team News

The Freeride/Freestyle team is fired up this season! We have some amazing all mountain riders, some strictly park rats, as well as, our newest members to explore the Freeride side, the Devo-All Mountain riders who will be joining us in December. We are seeing some buzz around our team as it grows and evolves.

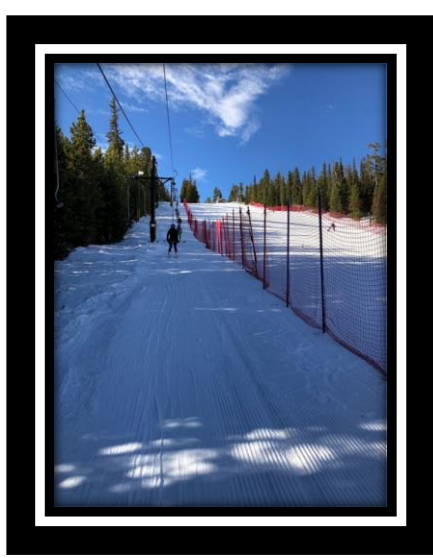
We have included Carve in our snowboard program this year which will allow the snowboarders to become more proficient all

### SMBA News

SMBA has wrapped up for the 2019 year! There were some spectacular riding from our athletes, some exceptional instruction from our proficient coaches, and all around a super FUN year! Thank you to all the SMBA riders!

Please look back at all the fun through our photo gallery.

SMBA photo galleries are located here: [2019 SMBA Photo Galleries](#)



Please make sure to support your athletes by offering constructive criticism that points out where they need to improve but also points out where they are succeeding. We all need positive feedback in our lives and so much of that is essential in coaching young athletes to be champions – ***Champions in Sport and In Life!***

## Core

The mountain is covered with snow, which means that the EMSC core training groups have started skiing, whoop whoop. We have been taking a house building mentality, in our preparation towards the ski season. Like all well-built houses, we started from the foundation which in our case is physical fitness. To be able to ski longer and get more runs and repetitions on the hill we need to be strong and fit, and we can already see that the athletes can feel a difference. Now it is time to work on the framing for our "house", in our case this means working on the basics of skiing, this process much like the work in the gym, will need a lot of focus and precision in order to make the framing strong, and to build a strong and long-lasting house/technical skier. We are excited to keep on building this house together with the athletes, can't wait to see the masterpiece that will be unveiled down the line.

Remember to smile!!!!

Joonas and MR

mountain riders by experiencing racing through gates on both Slalom and Giant Slalom. The snowboard crew got their first Carve turns in this past weekend in order to prepare for the upcoming USASA Carve competition that we are hosting at Eldora. It was an amazing site to see some of these young riders slicing and dicing through these technical turns!

We have a very exciting season ahead and I want to make sure that it is as seamless as possible so please reach out with any questions and always read your emails!

[lex@lertprograms.com](mailto:lex@lertprograms.com)

720-364-3641

## Athlete Highlight/BIO

My name is Lexi Bullis and I am an alpine snowboard racer on the EMSC Alpine Snowboard Team. I am a fulltime student at the University of Colorado, Colorado Springs and I am pursuing a degree in biomedical sciences with a pre-PA minor. This past year was my first season as a part of EMSC and I had my most success.



September of 2018, I qualified and competed in the Junior World Championships in Cardrona, New Zealand. It was an amazing experience to compete among the best of the juniors in the world. Later that season, I qualified for the 2019 FIS World Championships in Park City, Utah. It was another amazing experience and it really didn't set in until the opening ceremony what was really happening! I had a chance to compete among the best in the world, and it took a little



Thank you SMBA for another great season!

## Rebranding



Say goodbye and farewell to our old logo, that has been representing the club, for many moons and say hello to our fresh new look!

## Save the Date

Please take a moment to mark your calendars with key events coming up this Fall.

### USASA - Alpine Snowboard Carve Race

**November 23 –**  
8:00 AM-12:00 PM  
Eldora Mountain Resort  
Register:  
<https://rms.usasa.org>

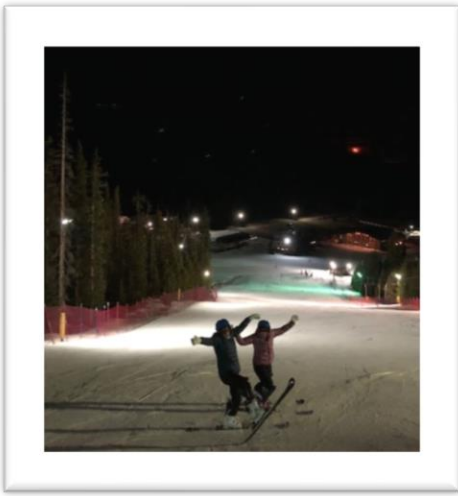
### Jr Race/Devo Assessment Day

**December 7 –**

8:30 AM-1:30 PM  
Eldora Mountain Resort

### Take Back Winter – POW Event

**December 11 –** EMSC will be partnering with The Alpine Training Center to "Take Back Winter", a yearly fundraiser for Protect Our Winters (POW). This will be the 4th year of the event and with the help of EMSC we are hoping to make it the biggest yet! On Wednesday Dec. 11th, throughout the day, co-ed teams of 4 challenge each other on the



## Jr Race

November is GO Time for the Jr Race Program!! Hopefully you all are out on this amazing early season snow dusting off the skiing rust. We are looking forward to seeing and meeting you at our upcoming events:

**12/7/19 Jr Race Assessment Day 8:30-1:30pm at Eldora click on the link to sign up:**  
<https://www.signupgenius.com/go/20f0e48a9af22aafe3-jrace13>

**12/8/19 World Cup GS at Beaver Creek (Optional event for all but a great way to get stoked for the 19/20 season by watching the world's best right in our backyard!)**

**12/17/19 The Liquid Mechanics of Boards and Beverages 6:30pm Liquid Mechanics Brewery. A ski tuning class/benefit for EMSC.**

### Tip of the Month:

**Equipment Responsibility 101:** Build and laminate a boot bag packing list for your athlete. Have them pack each item and use a dry erase marker to check it off the list. For each time they pack correctly they earn points towards a ski racing item they want to have.

If you have questions please go direct with me [eric@lertprograms.com](mailto:eric@lertprograms.com) or feel free to shoot me a call 720-308-1427.

## Team jackets

The coat store is now officially open so please make sure that you get on there and pre-order your jacket.

bit to realize this competition was it, there was no competition that was at a higher level than this one. I had a chance to race against the world's Olympians at the World Championships. This accomplishment has sparked my motivation to accomplish more. At the USASA National Championships in April of Last season, I had a huge breakthrough in my riding and I just barely took 2nd.

I have been training all summer to keep up my breakthrough so that I can start this season where I finished last season. After the first weekend of training this past weekend, I feel like I am starting where I finished off last season and I am so excited to see what my first race at Eldora this Saturday has in store for me.

In addition to my training, I started a company this summer in order to raise money for my season. I am selling homemade soap that my mom has been making since I was two, and all proceeds from my company go directly into funding the expenses of my season. On my website, [www.lexibullis.com](http://www.lexibullis.com), I have more of my snowboarding story and I am selling my soap.

Thank you so much, and I am so excited and thankful to be a part of the EMSC snowboarding family.

Lexi Bullis

## FUNDRAISING NEWS

Fundraising and sponsorship are critical elements to the overall success of LERT, further providing support for programming, coaching, equipment, operations, training, and consistent fees.

We have had some amazing 2019 Summer/Fall fundraising events. From the community yard sale, the Sample Sale, to the Colder in Boulder event, we have had a successful season. Please continue to support the club by joining us at all our events.

**SkiErg.** Each team has 20 minutes to accumulate as many meters as possible. Each team pays \$125 to be part of the challenge and each member receives one raffle ticket. Wednesday evening, starting at 7pm, there will be an afterparty at the gym where all teams are invited to come see where they stack up! There will be food and drinks provided followed by a raffle, which has been called one of the best in Boulder! We finish the evening with an announcement of the amount that we have raised for POW and for the first time ever, a portion of the money raised will be donated to EMSC!

Email Connie Sciolino at [connie@thealpinetrainingcenter.com](mailto:connie@thealpinetrainingcenter.com) for sign-up and more info.

## Ski Tuning Benefit

**December 17 -**

EMSC and Liquid Mechanics of Boards and Beverages are linking up to offer a ski tuning class.benefit to support EMSC.

## Give Back!

Please also remember to connect your King Soopers account to our organization to continue the support! 5% of all your purchases go back to the club.

Click link below to Login or Create an account. Use KS card # or your alternate ID, usually your phone #. Once your account is created, go to Savings & Rewards, click on King Soopers Community Rewards.

In the search field enter our name, Lake Eldora Race Team Association or JX838 and click on enroll.

**It's that easy!**



We are also introducing the reloadable \$5 Safeway card.

There have been some sizes run out, but there are different options and the adult sizes also run very small.

**Use the provided link below with the password to access the store:**

<https://syncperformancecustom.com/>

**Navigate to Eldora in USSA club's dropdown at the top of the page.**

**Password: 'eldoramsc2019'**

## **“Coat A Coach” Campaign**

There is still time to donate to the “Coat A Coach” Campaign. We would like to see not just our athletes- but also all our stellar coaching staff in new team jackets! It has been a long road to get to this point and we want to make sure everyone gets a jacket! Our current coaching staff is one of the best in the country (One that is hard to build and has been in the making for several years!) and we want to be able to highlight our team culture, new logo, and awesome staff around the world with these new jackets!

With that being said, we'd love to be able to get everyone on the staff a jacket that they can use with our new logo so that we look like a unified front on and off the slopes. We're reaching out to see if your family, business, or someone you know would be interested in sponsoring a jacket(s) for our coaches.

With a \$250 donation, EMSC will offer one work credit, though every \$\$\$ counts, therefore all donations are welcome. As we continue to build a strong culture at EMSC, any help you can give is always greatly appreciated, therefore thanks in advance.

Direct donations can be made by check, written EMSC, and will be collected by Trish Klomhaus or Rachel Celesta.

[rachel@lertprograms.com](mailto:rachel@lertprograms.com) OR  
[trish@lertprograms.com](mailto:trish@lertprograms.com)

## **Supporting our partners!**

We are super psyched to announce a new partnership with Icelantic Skis! There is no doubt that there is some amazing synergy between EMSC and Icelantic! Both Front Range, Colorado organizations that are focused on bringing the best to the sport of skiing and encourage the importance to connect with nature through sport.

With the growth we are seeing at EMSC within our Freeride/Freestyle Program, the addition of our Devo-All Mountain Program and the ever growing passion to seek out new and different terrain, it was a no brainer to explore a potential partnership with our neighbor in Golden, Icelantic Skis.

Icelantic Skis is a proud Colorado company that produces some of the highest quality all mountain skis in the industry. They do not only offer an exceptional line of skis, but 100% of Icelantic's products are handmade in the USA! Icelantic has a “Make Local Think Global” approach that provides a unique hands-on process allowing them to oversee the entire production, as well as, hold a strict level of standard.

We are proud to call Icelantic a partner and are dedicated to build this into a long-lasting, mutually beneficial relationship.

#returntonature

What does #returntonature mean?

**“To us it means getting outside, feeling your heartbeat, listening to the snow falling silently to the ground. Connecting.” -Icelantic**

**ICELANTIC**  
SKIS HANDMADE IN COLORADO, USA 

Purchase a Safeway card from EMSC for \$5 that has \$5 loaded on it and then reload as needed. 5% of all your purchases go back to the club!

**SAFeway** 

## **Communication / Admin News / Membership**

**As communication / lists are often tied into our registration systems, if members elect to “opt out” of club news (example: fundraisers), they will then no longer receive updates on behalf of LERT for either EMSC or SMBA programming.**

Should you have questions, please contact our office directly to ensure you are receiving the most up to date, recent information from our organization and staff.

[info@lertprograms.com](mailto:info@lertprograms.com)

We have a lot to be thankful for this year!

We are thankful for our amazing coaches, our entire staff, our members, in which we would not be here without!

We are thankful for all our partners, and we are thankful for our generous sponsors!



A **HUGE** thanks to all our sponsors new and old! We couldn't do it without your continued support and generous donation!

If you know a potential sponsor or would like to become one, please reach out to:

[lex@lertprograms.com](mailto:lex@lertprograms.com)

(720) 364-3641



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