

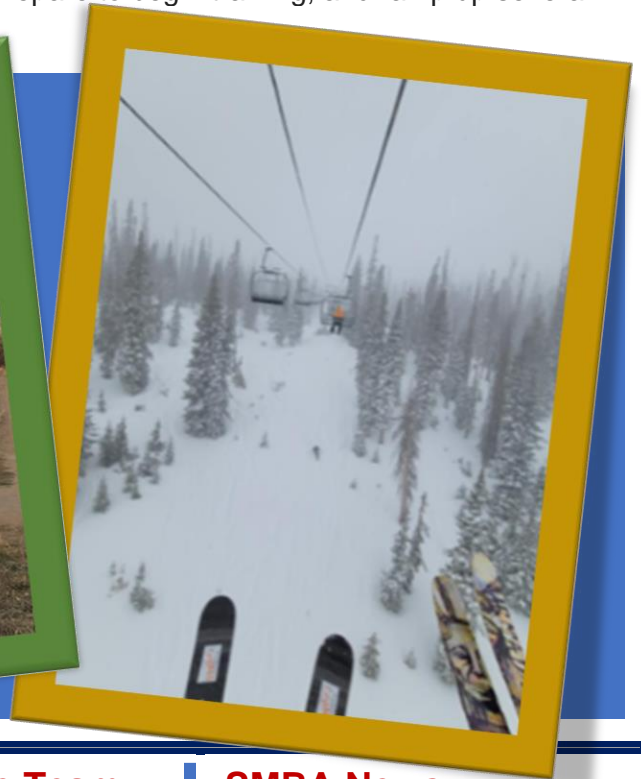
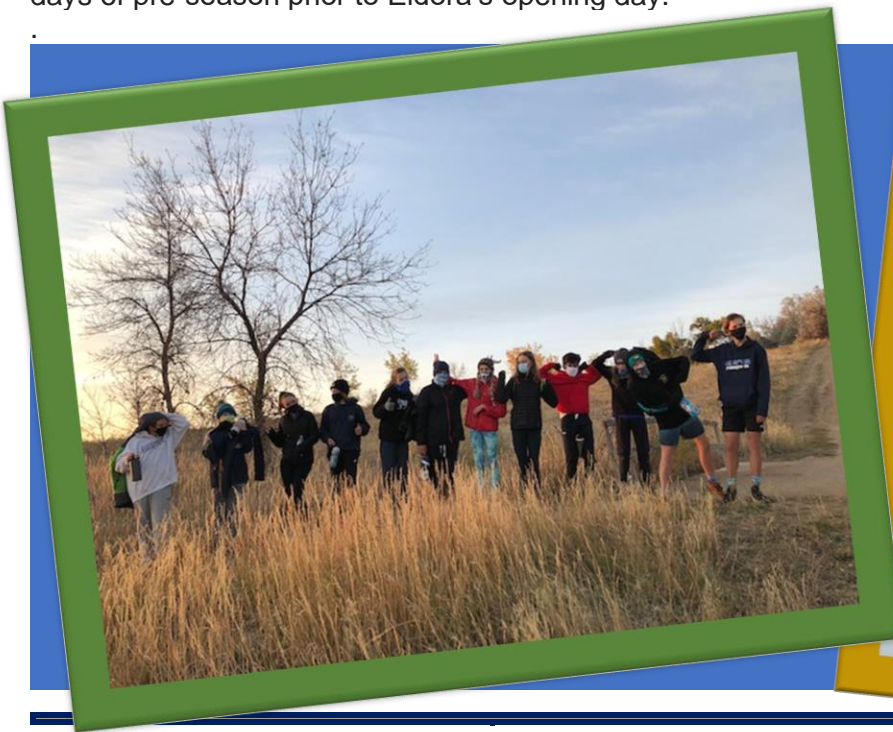


LERT Newsletter

November 2020

LERT Families (EMSC & SMBA),

The start of the season is just around the corner and the snow guns at Eldora are running full power with the colder temperatures! The excitement is building as athletes prepare to begin training, and ramp up several days of pre-season prior to Eldora's opening day.



EMSC News

EMSC is coming off several highly positive fundraisers from the Sample Sale, and most recently, the Alpine Training Center (where our U19 Team crushed afternoon dryland workouts) "ski"athon, where teams of 4 competed to raise money in tandem with Protect Our Winters (POW). Both were successful, fun (exhausting) and team building events, where the amazing positive EMSC vibe emerged throughout our membership. Thanks to everyone who participated in these important events!

EMSC continues to work hard to provide critical scholarship support for athletes and families who are part of our amazing team. Members,

Freeride/Freestyle Team News

We are almost there! Opening day of Eldora is just around the corner and snow has been piling up in the mountains with more on its way! We are very excited that we can move forward with the 2020-21 EMSC season and that we can offer the amazing programming that we have for over 4 decades!

We have been conducting program orientation and have more to come. Devising a plan for this season has been nothing short of a metaphoric rollercoaster ride, but we are confident in our strategy. We have created and continue to update the

SMBA News

This past summer we were so happy to see so many people trying mountain biking for the first time and so many returning to the woods for singletrack rides. Being outside in the warm spring weather may seem far away but SMBA is already planning and putting together an awesome season of adventures, training and fun. Jessica Bronson, past professional mountain biker, SMBA athlete, SMBA director, coach and adventurer, is excited to be working on next year's season. SMBA will be delivering even more outside adventures, with new friends and coaches, on some of the most iconic

community partners, and donors are stepping up to help EMSC with this important mission, and we certainly encourage others who are in a position to step up and support this valuable cause. A strong team of athletes builds an incredible program, so please feel free to reach out to EMSC with any support!

Alpine staff are looking forward to transitioning from fall dryland training and taking the talent to the snow! Fantastic attitudes, athleticism, hard work, and commitment will further translate to our theme this season of development and fundamentals. While we realize several of the modifications to the season such as weekday races may not fit everyone's schedules, the continued efforts and opportunities through training and development will continue each week, throughout the season and into April.

As an organization, we are extremely proud to be aligned with Eldora and the support provided on behalf of the General Manager, Brent Tregaskis and his team. Eldora is committed to providing the best training opportunities for EMSC athletes on weekends, during the week, and with races and holiday camps. Having a dynamic relationship and working together as a team, club, and membership with the mountain is key to our long-term success this season and for many years to come. We appreciate everyone's patience as details have slowly come together this year. Thanks to the hard work of EMSC staff, Board Members, and leadership at Eldora, we are confident this season will be a success for all of the amazing EMSC programs, athletes and families!

Time to arc some turns!
-Matt Tomasko

Parking Information for Training at Eldora

We know our community has been anxiously awaiting more information on parking for training at Eldora. We are working closely with Eldora Management and feel very fortunate that they have not only included EMSC in their plans but that **they are setting aside parking spaces for our**

best road map for the season so that all of our members can navigate the season with the necessary tools for success.

We have worked closely with Eldora to create the best plan for parking for our members and we are extremely lucky that have included us in their master plan so that we can offer parking for all our members during their training block. We have created a transportation page on our Facebook page [HERE](#) that can be used to make carpooling plans so that we limit our footprint and help with a smooth transportation and parking model. We have limited our programming numbers that we can offer the best coaching while keeping ur entire community safe.

We have worked hard to make this season possible and we ask that you please work with us to keep things happy and healthy! Thanks!



-Lex Bennett

Please reach out with questions and always read your emails!
lex@lertprograms.com
720-364-364

Core HI TEAM!

The Core team is putting in the work through dryland to get fit and be strong for on snow training soon! We are ecstatic about the snow and keep praying for more!

All our best,
MR + Joonas

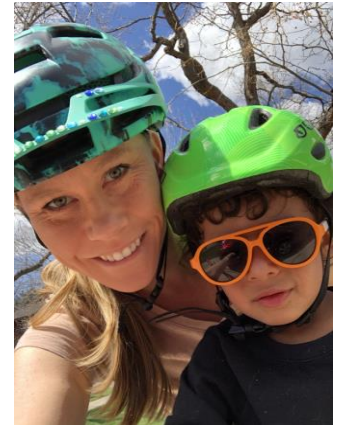
Jr Race

Parents, Athletes, and Coaches,

Happy November to all!! Hoping

trails in the region. Have fun skiing and we will see you soon!

-Jessie Bronson – SMBA Director
Jessie@lertprograms.com



Beyond the Slopes – Celebrate these Monthly Wins!

This month we would like to honor, Doug Sammond! Doug has been a longtime member of our community, from coaching, being the father of one of our athletes, to making an appearance on our board of directors, and most importantly embodying our entire IT department! Doug has been our entire IT department for many years making sure that our website is operating, monitoring our registration so that goes without hiccups, and keeping all our gears running smoothly. He works quietly and diligently in the back scenes of our organization and he does all of this as a volunteer! We greatly appreciate him and the many years of support and late nights he has given to ensure that we keep up and running!



Please submit candidates for the LERT Monthly win here:
info@lertprograms.com

training blocks.

Eldora had a parking press release on Friday, October 30th and announced that the general public will be able to begin making parking reservations on November 9th.

For any scheduled club program training sessions, you will NOT need to reserve through the public system. EMSC office staff will provide you with a secure way to book parking from the private inventory that Eldora has set aside for EMSC. More details on this process will be made available prior to program start dates.

If you or your family members would like to ski/ride at Eldora outside of scheduled club program training sessions, you'll need to make reservations through the system that opens on November 9th. You will be able to do so, and find additional information, through Eldora's *public* parking-reservation portal at Eldora.com/parking.

Additional Details:

Allotted parking spots are **reserved for EMSC families for their specific training session.**

- These spots will be utilized by both the morning and afternoon training blocks.
- Families can enjoy the mountain during operating hours while their athlete is participating in their scheduled training.
- It is important that parents are **punctual upon arriving and leaving** to ensure space for all of our members.
- You will need a code even to drop off and pick.
- **Do not give your code away or abuse the system!**
- Do not be the reason Eldora decides to rescind these privileges. **Please be courteous and respectful.**
- If you would like to ski/ride outside of the scheduled training time, Eldora asks that you **make a separate reservation** through the public reservations portal

everyone is maintaining during these ever changing times we are in. With that being said, I am very excited as we get closer to kicking off the 20/21 Jr Race Season!!

Upcoming Jr Race Events:
11/16/20- 7pm-9pm Returning Families Zoom Orientation

11/18/20- 7pm-9pm NEW to Jr Race Family Zoom Orientation
-Links/reminders to these will be sent out the week before.
-These Orientations are **Very**

It is very **IMPORTANT** to attend and will give your family the tools they need to have a successful season and get your questions answered. -If you can't make it we will record the presentation and send it along with the slide deck for your review.

Make sure to keep active and snow dances should be held weekly to ensure we have a good season!!

If we need to chat or meet for a socially distant beverage please reach out to me to schedule at eric@lertprograms.com or feel free to shoot me a call 720-308-1427.

Cheers,
Eric Vogel



Please follow us on Facebook!

It is always a wonderful time to share photos, stories, and other positive posts! Please help us grow our social!

[@LERTprograms1975](https://www.facebook.com/LERTprograms1975)

Now we have INSTAGRAM!

Please follow us!
[@lertprograms](https://www.instagram.com/lertprograms)

FUNDRAISING NEWS

Giving Tuesday

Dec 1, 2020

Giving Tuesday is December 1st this year and we ask that you please dig deep and offer your support! With mandatory caps on participant numbers for our programs, working on a skeleton crew, and the immense influx of scholarship applications we are relying on sponsorships and donations much more heavily this year than we ever have. We are dedicated to support families during these uncertain times and to honor as many scholarships as possible. In response to our community's needs for scholarship funding, we have increased our targeted scholarship budget to \$50k. This is an increase of almost 70% from past years! We truly believe that we can reach this goal with the continued support of our community! EVERY LITTLE BIT HELPS!

EMSC and SMBA rely heavily on the kind donations and sponsorships from our community. In tough times where we must make difficult decisions to cancel and postpone important programs and fundraising events, we ask that you please make a donation.

Save the Date

Please take a moment to mark your calendars with key events coming up.

November 16 –Jr Race Returning Families Orientation

November 18 –Jr Race NEW Family Orientation

November 18 –Devo All-Mountain Orientation

November 19 –Freeride/Freestyle Orientation

Give Back!

Please also remember to connect your King Soopers account to our organization to continue the support!

[HERE.](#)

- Do not come early or stay late unless you have another reservation.
- **Make your car your lodge.**
- Do not plan to spend extended time inside of any lodges or the EMSC clubhouse.
- The **clubhouse may be utilized by athletes for short breaks** (less than 15 minute) and possible snack bag storage.

There will be opportunities to **earn work credits during training** blocks. We will have volunteer shifts for monitoring and sanitizing the clubhouse. We may utilize parent volunteers to help with course set up and maintenance.

We are so **appreciative of the exclusivity of guaranteed parking** during a season in which resorts are operating at limited capacity. Not all organizations are given this priority from their resort. In fact, some clubs are not allowed to participate during the weekends due to resort limitations - **let's thank Eldora!**

HURRY! EXTENDED ORDERING UNTIL NOV. 16!

ORDER YOUR TEAM JACKET NOW!

Also check out our **NEW EMSC branded dryland gear** produced by **SYNC Performance!** 10% of all sales come back to the club!



Access: <https://syncperformancecucustom.com/>

EMSC is listed in the USA Clubs dropdown at the top of the page

Password: 'emsc2020'

5% of all your purchases go back to the club. Click link below to Login or Create an account. Use KS card # or your alternate ID, usually your phone #. Once your account is created, go to Savings & Rewards, click on King Soopers Community Rewards.

In the search field enter our name, Lake Eldora Race Team Association or JX838 and click on enroll.
It's that easy!



We also have the reloadable \$5 Safeway card. Purchase a Safeway card from EMSC for \$5 that has \$5 loaded on it and then reload as needed. 5% of all your purchases go back to the club!



A **HUGE** thanks to all our sponsors new and old! We couldn't do it without your continued support and generous donation!

If you know a potential sponsor or would like to become one, please reach out to:

lex@lertprograms.com
(720) 364-3641



Lake Eldora Race Team Association

Mailing Address:
1750-1 30th Ste. #431
Boulder, CO 80301

info@lertprograms.com

(303) 447-8014

Physical Address:
194 Taft Dr.
Boulder, CO 80301

<https://lertprograms.com/>