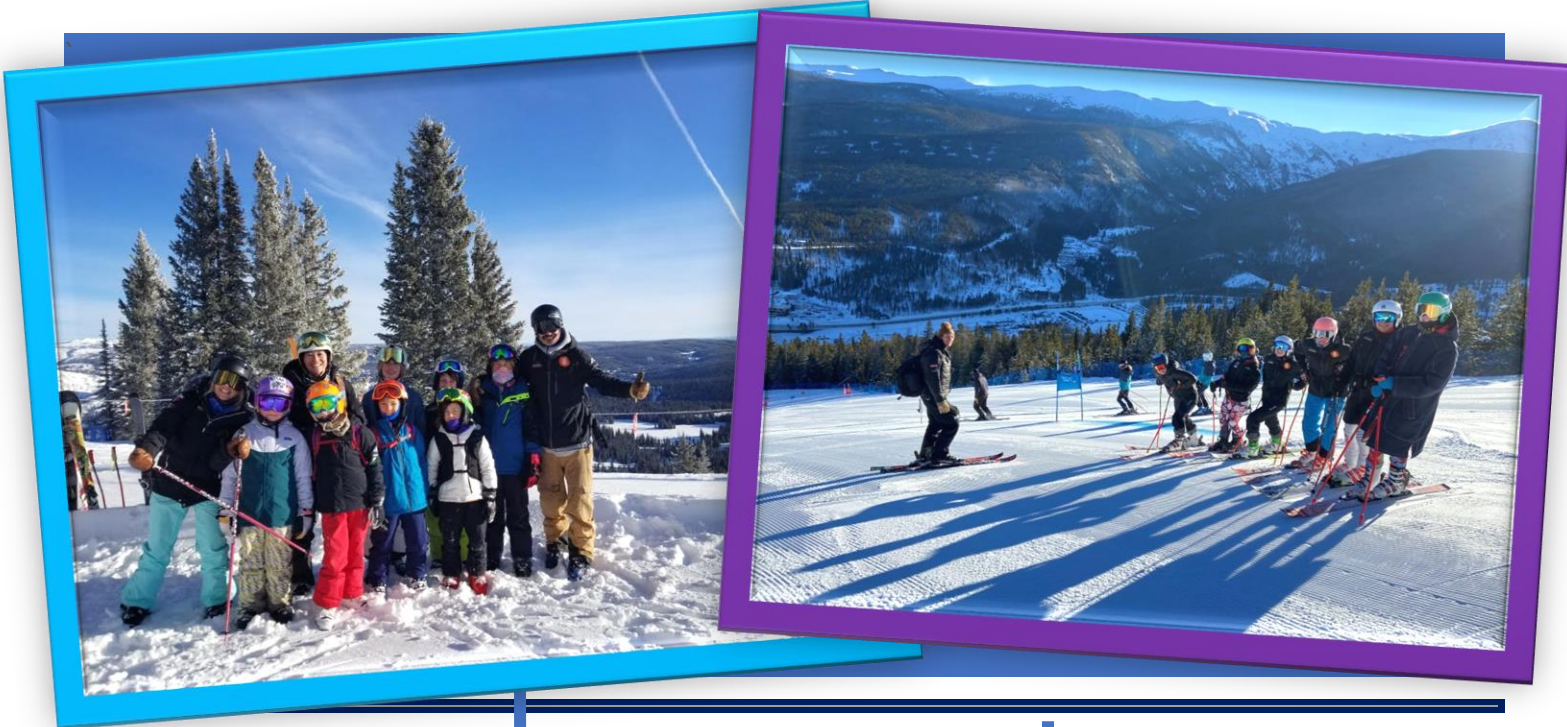


LERT Newsletter

February 2022

LERT Families (EMSC & SMBA),

February is arriving strong, with a much needed week of snow at the mountain. Our athletes are moving into the weekend cadence of training, traveling to races and qualifiers. I would also like to commend our staff, parents and families for their collective efforts in carefully navigating the omicron landscape.



EMSC News

This month athletes will have the opportunity to race at “home”, both on Chute and later this month on Labelle. While we had to cancel the SYNC races due to lack of snow on Labelle, the mountain is working hard to further provide resources to allow our athletes the best opportunity to shine during the upcoming races.

I’d like to take this opportunity to recognize Rachel Celesta, our amazing Office Assistant, Communications Director, Covid Coordinator (and the list could go on forever). Our organization has benefitted greatly from her amazing efforts, friendly team building

Freeride/Freestyle Team News

The athletes of the Freeride/Freestyle and Devo Programs are having a blast this season, learning a ton, and progressing in their sport. It hasn’t always been easy working on a skeleton crew, but our coaches are making lasting connections with our athletes while seeing them through challenges and preparing them for not only competition but for the real world. It is our ultimate goal to make sure that we provide the best experience for all participants while creating an environment that is fun and unforgettable!

SMBA News

2022 SMBA season just around the corner! Registration is open and programs are filling!

We’re gearing up for a fun season of mountain bike adventures over here at SMBA! We’ll kick off the season with our annual [Spring Break Moab Adventure Trip](#) followed by the start of the [Spring Team Session](#) in April.

Registration is open and some team programs and camps are starting to fill up for 2022; register here to secure your spot: [2022 SMBA Registration. Register before March 1st and save 5% on Adventure Trip and Spring](#)

demeanor, and dedication to our 24/7 club communication needs. Whether she was serving on our Safety Committee, or working with our club's Silver Certification process, to fundraisers, member events, orientations and more, she certainly will be missed on behalf of everyone, and was the glue that helped keep our programs from EMSC, to SMBA running strong, efficiently, and professionally. Her talents were also recognized as she helped athletes perform on the regional, national and international stage with competitions. We all wish her the best in her future endeavors, and will certainly miss her wonderful contributions.

On the athlete front, we continue to see improvement throughout all of our groups, with most recently Lexi Bulli winning a NorAM event. Lexi is a strong member of the US Snowboard Team, and her positive attitude, work ethic, and drive to succeed helps elevate her teammates and those around her.

Programs to further watch include our Big Mountain/Freestyle Team. This program continues to grow each season under the amazing leadership from Program Director, Lex Bennett. Her staff continues to inspire athletes to push their development, build confidence and tackle new challenges within the arena of Big Mountain. The EMSC Big Mountain Team is currently preparing to host our first inaugural U12 Championship, to be held on the popular expert trail, Psychopath. Lex and her staff of coaches are among the best in Colorado and the country – be sure to follow the exciting development of this fantastic program.

Our strategic Lights on Chute / Bonanza project is moving forward at the mountain, where we will be effectively upgrading the existing system, and further adding new lighting to Bonanza to promote our world class training arena. The fundraising initiative "100K" club is actively recruiting additional donations, sponsorships, and companies to support this key initiative to provide outstanding training at the home mountain. We certainly invite

Our first big mountain competition of the season in Steamboat was a huge success! We had the most athletes competing in one competition in the history of this program. Now that is saying something! We had a great variety of abilities and ages and I can honestly say that it was a true success for each and every individual, not to mention we saw some 30 foot drops, podium spots, and runs that impressed. It was a pleasure to see and it is just the beginning for these athletes and their journey.

February holds many more opportunities for these athletes to showcase their skills with the Copper big mountain in the beginning of the month followed Aspen, and then a skier/boardercross, to name a few. We are confident we will continue to see these athletes exhibit excellence during training and during competition.

We also are very excited to host our very first big mountain event at Eldora in March. This under 12 (U12) event is the first of its kind in the history of the mountain and the history of our club. Our U12 athletes are filling the field and it's such an amazing chance for them to experience competition while riding on their home mountain. We invite you all put to check out the event and support our club in a way that has never been an option until now!

Lex Bennett - Freeride/Freestyle and Devo Program Director
lex@lertprograms.com

Core

FIS Update:

In January, 2022, EMSC's FIS Alpine Race Team continued to build momentum, capitalizing on quality training in GS (on LaBelle) and SL (on LaBelle and Chute). The Women's FIS Team laid down impressive results in the SL DEVO races at Loveland. Congratulations to Anna Cheeswright for bringing home the "Bibbo" award, which is given to the athlete who makes the biggest leap from their bib number to

Team program fees!

Looking for a full season of epic rides and overnight adventures? Our Epic Team program still has a couple of spots open for 2022. Learn more about the Epic Team program here: [SMBA Epic Team](#).

We have many mountain bike adventures ahead for 2022 and we hope to see you out on the trails soon!

Contact our Program Director Heather – heather@lertprograms.com



Beyond the Slopes– Let us Celebrate our Coaches!

This month we would like to honor Rachel Celesta – The glue that helps hold it all together!



This month we are honoring Rachel Celesta! She has been an irreplaceable asset to this organization through the years. She has dabbled in every department of this club and has helped to build it into what it is today. From directing at the infant stages of our Freeride/Freestyle Program to admin, communications, and fundraising, she has helped keep everything organized and running smoothly. She has traveled near and far to help our athletes and families succeed in our

everyone to join our mission to help create future champions at Eldora!

In closing, we recently hosted a club site visit as part of the US Ski and Snowboard Association's certification process. The visit was an overwhelming success, which highlighted the outstanding training venues, coaching staff, programs, and most importantly, club "culture" with the mountain and related partnerships in the community. Our "One Team" motto resonated strong as the USSA staff observed training at the mountain, and met with our committee and related board members and mountain management. Kudos to our amazing staff that helped make this process a huge success!

Matt Tomasko - Executive Director

Jr Race

Parents, Athletes, and Coaches, Happy to see the progress all our athletes are making as we had great results in both Skills Quest Fest and the Ski Cooper GS race in January! February brings us into SL and our home YSL race on 2/13. Lights on Chute has once again provided our athletes with great training and breakthroughs on Magical Mondays!

February's Tip for All: The Early Bird gets the Worm! As we see continued crowds on weekends it is essential to leave early to avoid the parade of traffic coming to Eldora. So pack a good breakfast and put on your favorite tunes.

Equipment Update: Please follow this link- www.teamswix.com/club

- Register an account under your email address using the code in the next bullet point, specific to your Team/Eldora-
- club-eldo-58EbUXkO
- You will need to register your first and last name, email address, then create a password of seven letters and one number (containing 1 lower and 1 upper case letter).
- Once you register, then you can login and enjoy your hard coded

finish order. Well done Anna! The Men's FIS Team likewise impressed at the Loveland races. Congratulations to Mitchell Riley for two Top 10 finishes and a winning run on the second set of Race 2! Further congratulations to Aidan Olsson for two Top 15 finishes! In February, 2022, the Men's FIS Team will travel to Minnesota to compete in Elite SL races at Spirit Mountain and GS races at Lutsen. Meanwhile, the Women's FIS Team will be training hard at Eldora for upcoming starts at Winter Park and Keystone. FIS Head Coach Booka Smith credits the Men's and Women's FIS Team captains (Tucker Sheldrake and Rachel Castro) for working hard to make sure that all of EMSC's FIS athletes are progressing, getting faster, and having a lot of fun and laughs in the process.

#TeamworkMakesTheDreamwork!



U16 Update:

This year has started with a bang! The U16s have been racing all over Colorado, attending races at Steamboat, Aspen, and Winter Park! Aspen Speed week went super smoothly and helped our athletes reach a breakthrough with their skiing. This February we will have another busy race schedule, racing in Keystone and Vail. We are excited to participate in the first annual Eldora Cup race series on February 12th!



Communication / Admin

programs and always shows up with a positive attitude. Her contagious smile and energy is par to none and genuinely felt by all. We have appreciated all she has done as a co-worker and a friend. We know she is off to do great things and although she will be sorely missed we wish her all the successes in the world! Thanks Rachel for all you do and we wish you the best in all your future endeavors!

Please submit candidates for the LERT Monthly win here:

info@lertprograms.com

Save the Date

Please take a moment to mark your calendars with key events coming up.

February – Lots of home races

Please sign up to volunteer via the Dibs section of SportsEngine (Please check the "To and From" date on the selected volunteer group to make sure it includes the dates of the race)

March 18 – First ever IFSA Big Mountain Event held at Eldora (U12)

Check out our team stores!

We have a NEW team store in SquadLocker! We will be adding new items regularly and are excited to have so many amazing products branded for our organization!

[Shop Here](#)

We also have team jackets and other items available in our SYNC store!
USE PASSWORD: eldora21

[SHOP HERE!](#)

Do you have outgrown gear?

Join our Facebook Marketplace Group - [LERT Gear Exchange](#) to buy, sell, and trade ski, snowboard, and bike equipment within our community.

Emails are tied into our registration so if you elect to "opt out" then you will no longer receive updates on behalf of LERT programming.

Send inquiries to:

info@lertprograms.com

Key Partnership SWIX discount.

Below are some great links to review in regards to ski tuning:

- [Swix Virtual Tuning Session 1](#)
- [Swix Virtual Tuning Session 2](#)
- [Swix Virtual Tuning Session 3](#)

Cheers,
Eric Vogel
EMSC Jr Race Director
eric@lertprograms.com

Please follow us on Facebook!
[@LERTprograms1975](#)

Please follow us on Instagram!
[@lertprograms](#)

News / Membership

Volunteer Opportunities:

It takes LOTS of volunteers for us to host these events; your help is greatly appreciated! Your athlete does not need to be a part of the age group or event for you to volunteer; in fact, we need the help of parents across all our programs to make these competitions a success.

All of these volunteer sign ups (along with other work credit opportunities, can be found on the [Dibs section of SportsEngine](#))

- February 13th - [YSL SL \(Women & Men\)](#)
- February 26th - [Age Class GS \(Women & Men\)](#)
- February 27th - [Age Class SL \(Women & Men\)](#)
- March 22nd - [JR Race Skillsquest \(At Home Series - Women & Men\)](#)
- March 23rd - [JR Race GS \(At Home Series - Women & Men\)](#)
- March 24th - [JR Race SL \(At Home Series - Women & Men\)](#)

Give Back!

Check to see if your organization matches your charitable donations, as we know for Google employees they will match your donation to EMSC at 100% (so if you work for Google - don't forget to match!) And if you've already donated, you can still request a match for prior donations.

Please also remember to connect your King Soopers account to our organization to continue the support! 5% of all your purchases go back to the club.



We also have the reloadable \$5 Safeway card. Purchase a Safeway card from EMSC for \$5 that has \$5 loaded on it and then reload as needed. 5% of all your purchases go back to the club!



A **HUGE** thanks to all our sponsors new and old! We couldn't do it without your continued support and generous donation!

If you know a potential sponsor or would like to become one, please reach out to:

lex@lertprograms.com
(720) 364-3641



Lake Eldora Race Team Association

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(303) 447-8014

Physical Address:
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Boulder, CO 80301

<https://lertprograms.com/>